~~Name: Mathilde Larsen (most popular name in 2007 according to statbank)~~

~~Age: Young girl, 12 to 14 years old, (Musical taste peaks at around 11 to 14 for women)~~

Hobbies: Interested in music (percussion is viewed as masculine, a woman looking to explore this might be discouraged unless provided with an example of someone succeeding at it)

~~Nationality: Danish (a Danish artist brings a Danish audience)~~

~~Job: Student (too young to work)~~

Personality: Shy, warm hearted, generally happy

~~Likes: Disney movies, breezy music, the outdoors~~

~~Profile: Mathilde is a young Danish girl who is interested in pursuing music but is unsure whether she can. She’s a cheerful person who likes bringing positivity to her loved ones and friends around her.~~

~~Quote: “I just don’t know if I can learn to play an instrument”~~

User Goals: To get to know Dea  
 to inspire herself   
 to be entertained (young short attn span)

Business Objectives: Get her interested in learning (dea teaches)  
 go to see Dea live  
 get more women started in music

**SOURCES:**

**Music taste:** <https://www.nytimes.com/2018/02/10/opinion/sunday/favorite-songs.html>

<https://tomtommag.com/2012/02/why-all-women-should-play-percussion/>

**Names:**

<https://www.dst.dk/en/Statistik/emner/befolkning-og-valg/navne/navne-til-nyfoedte>

<https://www.dst.dk/en/Statistik/emner/befolkning-og-valg/navne/navne-i-hele-befolkningen>